



IS Committee

Annual Report – June 2023



Activities - Regular



- 24/7 support of website through is.help@arcsfoundation.org
- Monthly Committee Meetings
- Sent out bi-monthly **Website Update** to all chapter website admins
- Held website orientation for Presidents in July
- Participated in three IS CN meetings
- Coordinated scholar award import used by six chapters

Activities – This year



- Conducted a survey of technology used by each chapter to support chapter activities
- Worked with the website refresh team to update the national public website (on-going)
- Started evaluating other platforms for ARCS (on-going)

Activities – This year



- Started process to increase reach of national newsletter (on-going, working with ASG and Comm committee)
- Migrated Google Analytics platform to new GA4 platform. Developed reports for national and chapters to monitor public website usage

Technology Survey Results



			NATIONAL	LARGE	LARGE	LARGE	LARGE	LARGE	LARGE	LARGE	MEDIUM	MEDIUM	MEDIUM	MEDIUM	MEDIUM	SMALL	SMALL	SMALL	SMALL
Paid Staff (Dark Green: 1+ FTE, Light green: some help, White: no staff)			Yes for emails, some event setup, event planning and management	Yes. Admin for Funds development, ASG for website.	Yes. One full time, part-time admin, three contracted communications and database tech specialists.	Yes. Executive Director and Administrative manager	Title: Project manager, responsible for all technical aspects of the charter.	Yes. 1.5 FTE Development Manager, Director of Operations Roll (provided)	yes, parttime (update contacts, contributions, membership, reports.		No	No	no	Yes, clerical duties	no	No	No	no	No
	# Using Technology	# Using CiviCRM																	
Event management(Green only Civi, Yellow no Civi, Blue combo)	15/16	11	CiviEvent	CiviEvent	Salesforce, FormAssembly (paypal), GiveLively(stripe, paypal)	Microsoft 365 & Teams for board and committee members, CiviEvent for others, some manually.	Have used EventBrite. Now starting to use CiviEvents	Greater Giving	CiviEvent		No tech	CiviEvent	CiviEvent, personal email	Excel, Quickbooks	Constant Contact	CiviEvent	CiviEvent	CiviEvent	CiviEvent
Email (Most use personal email at times, Green only Civi, Yellow something else, Blue combo)	16/16	9	Mosaico, Mailchimp	CiviMail, Mailchimp	SalesForce, Mailchimp	Mosaico, Teams/Outlook	Mailchimp	Office 365/Constant Contact	Mosaico, CiviMail		Mailchimp	CiviMail	CiviMail/Mailch	Gmail	Constant Contact	Personal email	Mosaico	CiviMail	Mosaico
Document Library (Green-ARCS Doc Lib, Yellow-something else, Blue-combo)	16/16	9	Dropbox, Google Drive	Yes	Dropbox, Google dri	Teams	Yes for most documents. Do use Dropbox for frequently accessed docs	Smartsheet platfo	Yes		Dropbox but moving to google drive	Yes	Dropbox	Dropbox	Yes (not minutes)	Dropbox	No, but have attempted several times. Google Drive	Don't always upload to doc lib, but should. Dropbox	Yes
Membership (Green-Civi, Yellow-something else, Blue-Combo)	15/15	9	N/A	Yes	SalesForce	Yes, first time this year	Not yet, working on it for 23-24 Right now use	Little Green Leaf, Quickbooks	yes		volunteer personal office app	Yes	They have the option to use CiviCRM but	Quickbooks	yes	Yes	Yes	No, but would like to. Use excel and Quickbooks	A few on-line renewals, others entered
Activity Tracking	1/16	0	No	no	Yes, Salesforce (was using Razors Edge but changed because of cost)	No, but would like to implement to support volunteers and staff in prospecting and cultivation efforts	No	No	No		No	No	Don't use, but would like to, but no one capable at this time	No	No, but would like to know more about it	No	No	No, not a priority	No, but would like to
Active donor solicitation/dev program, technology (Green-active program with Civi, Yellow-active programs with something else)	6/16	3 (soon to be 2)	Use Greater Giving for donations	yes, website and manual reports	Yes, Salesforce	Moving to Blackbaud	CiviContact and Mosaico	Yes, Partime person, Little Green Leaf	no		no	Occasionally Survey Monkey, ARCS webforms	no	no	No	no	No	no	No
Webforms (Green-ARCS Webforms, Yellow-something else, Blue-combo)	9/16	2	Survey Monkey ARCS Webforms	Yes, google forms	Yes, google forms	Survey Monkey and Wufoo	Yes, Google Forms		Occasionally, Survey Monkey		No	Occasionally, ARCS webforms	Occasionally, Members Zarca account	No	No	Yes, Survey Monkey		Occasionally, Survey Monkey	No
Scholar Import (Green-use import)	N/A	7	N/A	yes	Yes	no	No, date is too early	Yes	No		Yes	yes	yes, from VP scholar engagement	no	yes	No	No	No, they don't have their scholars until spring	No

Survey Results



Paid Staff	8 chapters have paid staff 4 have 1 FTE or more	
	# Using Technology	# Using CiviCRM
Event management	15/16	11
Email	16/16	9
Document Library	16/16	9
Membership	15/15	9
Activity Tracking	1/16	0
Donor Development	5/15	3 (soon to be 2)
Webforms	9/16	2
Scholar Import	N/A	7

Our Committee



Sharon Ponce, PHX, Co-Chair
Sue Dintelman, UT, Co-chair

Aletha Anderson, OR, Communications Chair
Jamie Anderson, OR
Lynne Brickner, LA/UT, Nat. Librarian
Jennifer Martin, PITT
Diane Might, PHX/UT
Caron Ogg, OR
Anna Papio Toda, OC
Patty Sparrell, VP, Operations, IL
Beth Wainwright, PITT