

To: Executive Committee and Board of ARCS National

From: Long Range Planning Committee 2021-2022/ Board Proposal

Addressing our Scope of Work for the coming year.

The Long Range Planning Committee has met via Zoom in the past two months. We reviewed the existing long range/strategic (2017) plan which is due to expire in June of 2022. We found that there are strategies and goals which have been completed, some which are in process and on-going and others which have not been completed nor can be in this time frame.

In our work, we are finding that the goals continue to be relative with some thought given to priority for this board year. In our call this week which included Caron Ogg, there is a consensus that ARCS National would be best served to concentrate on increasing our chapter memberships.

This is listed as Goal 2 with a Success Measure of 2,000 members by June 30, 2022. The membership has decreased and is in the range of 1100. This, by no means, should be the only initiative for this year and we are fortunate there are members of our committee who are serving on the committees that can impact this goal.

We also want to address the effect of COVID on the inability to complete some of the goals and strategies. The board and chapters are well aware of the lack of opportunity to interact with scholars and scholar alums, colleges and universities, and our members. The National President was unable to make chapter visits or have interaction with the members of the Council of Competitiveness. This certainly inhibited completion of this plan.

Our committee is committed to moving ARCS National forward with positive results for this year. We would like to propose an extension to 2023 (the end of Caron's term) for the existing Strategic Plan with an emphasis on **1**. The membership goals and **2**. The president's initiatives of: **(a)** committee review of SEAC, **(b)** committee to work on implementation DEI strategies,

(c) ensuring sufficient job descriptions for board and committees, and (d) looking at best practices for both board and chapters. The Executive Committee has approved this proposal and will be presented to the board at the board meeting on Saturday.

These are very strong and energetic committee members who are deeply committed to ARCS and want to help facilitate success for the future.

Thank you,

Sally McDaniel, Chair

Diane Alexander

Judy Benham

Georgia Bentley

Bev Elliott

Barb Goergan

Sue Harter

Anne Jarvis

Lynne Porter

Andi Purple

Nancy Spetzler

Carol Stockman

Kathy Testoni